



# Women's Fund of Western Massachusetts Grantmaking 2024

## Application for General Funding

The Women's Fund of Western Massachusetts (WFWM) is welcoming grant applications for its 2024 grant cycle. The WFWM will give out approximately 10 to 15 grants ranging from \$5,000 to \$10,000 and strongly encourage smaller community-based grassroots organizations to apply. Organizations with fiscal sponsors are also welcome to apply. The WFWM Grantmaking Committee hopes these grants will have a meaningful impact on your project or organization.

These unrestricted grants offer an opportunity to direct the funds toward your organization's general operations or a specific program. As a new grantee, you'll receive funding for two years, contributing to stability and ongoing impact. The WFWM encourages organizations serving women and girls and transgender and gender-diverse people in Berkshire, Franklin, Hampden, and Hampshire Counties to apply. Priority will be given to organizations aligning with race and gender justice and equity, and our strategic pillars: economic security, equality in positions of power and leadership, and freedom from gender-based violence.

The WFWM strives to make the application process as inclusive as possible. To apply, please complete this online application and submit a brief, one-page letter of intent. We understand that not all organizations communicate in the same way, so we also accept video submissions or grant proposals written for other funders in place of the narrative portion of the written letter of intent. If you require the application to be translated into a language other than English or Spanish, please reach out to Amihan Matias at [amatias@mywomensfund.org](mailto:amatias@mywomensfund.org).

**Applications are due by midnight on May 15, 2024.**

The WFWM Grantmaking Committee will announce grant recipients in July/August of 2024.



## Letter of Intent

The letter of intent should be written/recorded in narrative form. Please address the specific criteria listed below. The written letter of intent is limited to one page in length. A video recording should be no longer than 3 to 4 minutes. Please upload your letter of intent, video, or grant proposal submitted to another funder on the Google Form at [mywomensfund.org](https://mywomensfund.org) and fill out the online application.

- Provide a brief overview of your organization's mission and how your work aligns with race and gender justice and equity, and with any of our strategic pillars: economic security, parity in positions of power and leadership; and freedom from gender-based violence.
- What communities do you support and offer resources to, and what are you doing to create positive change in the areas listed above?
- If the grant will go towards funding a particular project, please tell us about the project.
- How does your work promote race and gender justice and address systemic racism and oppression over the long-term?
- The Women's Fund of Western Massachusetts is prioritizing support to organizations that are led by women/gender diverse people and/or Black, Indigenous and People of Color (BIPOC). Is your organization BIPOC and/or women/gender diverse people-led? Are there BIPOC or women/gender diverse people that currently serve on your board? If not, how is your organization addressing this leadership disparity?



## Application

### Application Contact

- First Name
- Last Name
- Email
- Primary Phone

### Organization Information

- Organization Name
- Street Address
- City
- State
- Zip
- County
- Organization URL

### Counties Supported

Which county or counties does your organization support?

### Demographics: Gender Diversity

What percentage of your participants are:

- Women
- Girls
- Transgender, Gender-Diverse, Nonbinary, Genderqueer



## Demographics: Racial/Ethnic Diversity

Please check the racial/ethnic communities/groups your organization serves:

- Asian/Asian American/of Asian descent
- Black/African American/of African descent
- Hispanic/Latino/Latina/Latinx/Latine of Latine or Spanish-speaking descent
- Indigenous/Native American/American Indian/Alaska Native
- Middle Eastern/North African/of North African descent
- Pacific Islander/Native Hawaiian
- White/of European descent
- Multi-racial or multi-ethnic (2+ races/ethnicities)

## Additional Information:

- What is the race/ethnicity of your organization's Executive Director/CEO?
- What percentage of your organization's Board of Directors are women/gender-diverse people?
- What percentage of your organization's Board of Directors are BIPOC?
- What is your total organizational budget?
- What is your organization's total staff FTEs?  
(The calculation of full-time equivalent (FTE) is an employee's scheduled hours divided by the employer's hours for a full-time workweek. When an employer has a 40-hour workweek, employees who are scheduled to work 40 hours per week are 1.0 FTEs. Employees scheduled to work 20 hours per week are 0.5 FTEs.)