ANNUAL SNAPSHOTS 2020–2021

BOARD OF DIRECTORS

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Nancy Robinson, Senior Director of Operations, Food Bank of Western MA
Deborah Stephenson, Sr. Executive VP, Compliance, Berkshire Bank
COMMUNITY IMPACT AND ENGAGEMENT

FUNDING SOLUTIONS

- Awarded grants to 40 organizations across Western Massachusetts totaling $275,000.
- 4th Cohort of Young Women’s Initiative (YWI) graduates.
- Young Women’s Initiative 4th Annual Career Conversations hosted virtually.
- Awarded scholarships to 18 participants to attend 2 sessions of Holyoke Community College’s Women’s Leadership Series with priority given to BIWOC individuals.
- 10 episodes of Power Women Hour, featuring women of color entrepreneurs, were produced and shared with almost 800 total views to date.

CREATING COMMUNITY PARTNERSHIPS

- Hosted regional convening to unveil Economic Security Hub work in March with 48 attendees and dozens of views of the recorded event.
- Convened monthly domestic and sexual violence service providers in roundtable meetings.
- Co-hosted two Rural Economic Taskforce meetings for survivors of violence run by Amy Waldman of the Department of Public Health.
- Hosted monthly Women Heads of Nonprofits Leadership Breakfasts virtually.

ELEVATING COLLECTIVE POWER

- Curated the Peace, Power, and Prosperity for Women and Girls discussion to center expert information from Dr. Valerie Young, Dr. Silke Staab, and Dr. Kathleen Szegda.
- Hosted public, community partner “Wait… What?!” discussions on civic responsibilities, evictions and the eviction moratorium, and racial disparities in maternal health.
- Partnered with Dr. Nayla Bahri to offer an interactive workshop on how to plan and design a career that leverages strength and connects to a sense of purpose.
- Partnered with MassMutual to host Perspectives from the C-Suite: Women’s Leadership Panel on International Women’s Day.
- Hosted Amplify! workshops for nonprofits that serve women and girls centering data storytelling and leadership succession planning.
- Launched newsletter centering resources to support women- and girl-serving organizations.
- Published 26 stories about Women’s Fund work including 1 opinion editorial and a feature on BusinessWest’s BusinessTalk podcast.
GRANTMAKING FOR SOCIAL IMPACT

WFWM GRANTMAKING
Flying Cloud Institute
New England learning Center for Women in Transition (NELCWIT)
New North Citizens Council
Pioneer Valley Workers Center
Sow Well Tots Early Childhood Education Program
Voices from Inside
WAM Theatre

YOUNG WOMEN’S INITIATIVE GRANTS
Alianza DV Services
The Care Center
Lady Soldiers
A Queen’s Narrative
Take the Mic

ECONOMIC SECURITY HUB
Arise for Social Justice
Dress for Success of Western Massachusetts
SpringfieldWorks
Western New England University Center for Social Justice

#METOO GRANTS TO ORGANIZATIONS WORKING TO PREVENT SEXUAL VIOLENCE
Breathing Space
Elizabeth Freeman Center
Rites of Passage Project
Root Studio
Safe Passage
The Salasin Project
Survivor Arts Collective
Women of Color Health Equity Collective

COVID-19 EMERGENCY FUNDING
Alianza DV Services
Amherst Survival Center
Arise for Social Justice
Clinical & Support Options
Community Health Programs
Elizabeth Freeman Center
Food Bank of Western Massachusetts
Franklin County Regional Housing & Development Authority
Grow Food Northampton
New England Learning Center for Women in Transition (NELCWIT)
Opioid Task Force of Franklin County and the North Quabbin Region
Root to Rise Collective
Safe Passage
Springfield Food Policy Council
Springfield No One Leaves
Volunteers in Medicine Berkshires

GRANTEE LOCATIONS IN W. MA
OUR FINANCIALS

REVENUE

- Donations Received
- Interest, Dividends
- In-Kind
- Grants Received

EXPENSES

- Program Activities
- Fundraising
- Management

FY21 Revenue*

- Donations received
- Grants received
- Event income
- In-kind
- Interest, dividends

FY21 Expenses*

- Program activities
- Fundraising
- Management

UNDERWRITERS

GOLD

PeoplesBank

SILVER

People's United Bank

countrybank

BRONZE

Community Foundation of Western Massachusetts
Shatz, Schwartz and Fentin, PC
Kuhn Riddle Architects
United Personnel Services, Inc.

POWER WOMEN HOUR SPONSORS

- The Jamrog Group (Lead Sponsor)
- Institute for Generative Leadership

PEACE, POWER, AND PROSPERITY SPONSORS

- Berkshire Bank
- Berkshire Community College
- Gamechangers 360 LLC
- Greenfield Community College
- Social Mission Catalysts LLC